



# See the full picture

## Peterlee town centre - Case Study

*Streetwise was appointed by leading consultants Arup to undertake a comprehensive survey of Peterlee town centre, in County Durham. The surveys were to derive parking volumes and typical parking profile over a weekday and Saturday, to enable an assessment of possible options for redevelopment of existing parking arrangements.*

Surveys took the form of partial registration recording at the access/ egress to each of the 7 principle car parks serving the town centre. Each study day was over a 12-hour (07:00-19:00) time period to allow a full picture of parking demand to be gauged.

By recording all data into handheld tablet PCs it was possible to vastly reduce the transcription error rate that can often be associated with manual registration recording, whilst also enabling a rapid deployment

(within 2 working days of commission) that is not always possible for an automatic number plate recognition (ANPR) survey.

Further, as data can be output to a csv file straight from site there was no concern with turnaround of matched data sets as is always the case with traditionally collected manual data, and can often be the case with ANPR surveys. All data can be presented within one or two working days from completion of the survey.



[www.streetwiseservices.com](http://www.streetwiseservices.com)

Traffic counts - People and NMU movements - Journey time surveys - Driver Behaviour / Conflict Studies

Scotland  
E: [info@streetwiseservices.com](mailto:info@streetwiseservices.com)  
T: 01236 767 733

England (Leeds)  
E: [info@streetwiseservices.com](mailto:info@streetwiseservices.com)  
T: 01133 222 602

England (London)  
E: [info@streetwiseservices.com](mailto:info@streetwiseservices.com)  
T: 01895 540 290