



See the full picture New Cross Hospital - Case Study

Streetwise was commissioned by leading consultants Halcrow, acting on behalf of regional NHS Trust to undertake a patient travel surveys at New Cross Hospital in Wolverhampton. The surveys were required as part of an ongoing commitment by the NHS Trust to monitor travel to the site to assess progress towards their goals in the green travel plan.

Our element of the survey involved collecting a target of 1000 patient responses, spread across different departments and across a full working week (Monday – Saturday) at the hospital. The locally recruited staff operated touch-screen tablets with a bespoke data entry screen tailored to suit the requirements of the survey. The input screen was linked with a comprehensive address database in the back end to enable verification of addresses supplied by interviewees and immediate conversion to OSGR (required for analysis of the travel

information). This element in particular significantly cut down on the post-survey checking which was required and enabled Streetwise to deliver the patient interview data within 3 working days of the survey.

In addition to the scope that Streetwise delivered, the NHS Trust distributed 1500 questionnaires to staff based at, or from, the site at New Cross Hospital. All information from both surveys was fed back to Halcrow for collation and final reporting.



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Traffic counts - People and NMU movements - Journey time surveys - Driver Behaviour / Conflict Studies

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